



**WORLD STARTUP FESTIVAL**

Sponsorship Kit 2018



## Sponsorship Packages

WE ARE NOT GOING TO  
JUST PUT YOUR LOGO  
ON WALLS

WE BRING YOUR  
BRAND INTO PEOPLE'S  
HEARTS & MINDS

**EUR200,000**

Unicorn Sponsorship

**EUR100,000**

Diamond Sponsorship

**EUR50,000**

Platinum Sponsorship

**EUR30,000**

Gold Sponsorship

**EUR10,000**

Silver Sponsorship

# 1. Unicorn Sponsorship

EUR200,000

## What EUR200,000 will get you!

- 3 tickets to VIP lunch
- Included in VIP entourage
- Premium exhibition space
- Bilingual hostess for 2 days
- Event Naming Rights – “World Startup Festival, Paris 6-8 June 2018 brought to you by (your company)” in all collaterals
- Opening Address mention by the President of World Startup Festival
- One dedicated session in WSF Programme on topic of choice and choice of speakers
- Complimentary passes & VIP tickets (30)
- Company inclusion in Press Release
- Company logo & profile in event booklet
- Logo on website
- 2 full page ads in magazine for 4 releases
- Company collaterals distribution during the event
- Social media shout-outs on WSF with stories about your company every day for 2 weeks before the event
- Exclusive meeting with WSF investors and International Board members
- Host of Wrap-up Party
- 1 bus wrap advertisement for 1 full day around Paris city a day before event

## 2. Diamond Sponsorship

EUR100,000

### What EUR100,000 will get you!

- 2 tickets to VIP lunch
- Well-placed exhibition space
- Bilingual hostess for 2 days
- Logo branding on event backdrop
- Opening Address mention by the President of World Startup Festival
- Complimentary passes & VIP tickets (20)
- Company logo & profile in event booklet
- Logo on website
- 1 full page ad in magazine for 2 releases
- Company collaterals distribution during the event
- Social media shout-outs on WSF with stories about your company every day for 1 week before the event
- Meeting with WSF investors and International Board members at the Angels and Unicorns space

## 3. Platinum Sponsorship

EUR50,000

### What EUR50,000 will get you!

- 1 ticket to VIP lunch
- 1 Exhibition space
- Bilingual hostess for 2 days
- Logo branding on event backdrop
- Opening Address mention by the President of World Startup Festival
- Complimentary passes & VIP tickets (10)
- Company logo & profile in event booklet
- Logo on website
- 1 full page ad in magazine for 1 release
- Social media shout-outs on WSF with stories about your company every day for 3 days before the event
- Meeting with WSF investors and International Board members at the Angels and Unicorns space

## 4. Gold Sponsorship

EUR30,000

### What EUR30,000 will get you!

- 1 Exhibition space
- Complimentary passes & VIP tickets (5)
- Company logo & profile in event booklet
- Logo branding on event backdrop
- Logo on website
- 1 half page ad in magazine for 2 releases
- Meeting with WSF investors and International Board members at the Angels and Unicorns space

## 5. Silver Sponsorship

EUR10,000

### What EUR10,000 will get you!

- 1 Exhibition space
- Complimentary passes & VIP tickets (3)
- Company logo & profile in event booklet
- Logo branding on event backdrop
- Logo on website
- 1 half page ad in magazine for 1 release

## Individual Sponsorship

| Type                                  | Benefits  | Limit of sponsors |
|---------------------------------------|---|-------------------|
| VIP Lunch<br>(EUR5,000)               | <ul style="list-style-type: none"> <li>• 3 Bunting placements in the room</li> <li>• Distribution of mini leaflets on table</li> <li>• 5 mins special remark by host</li> </ul>   | 2                 |
| Coffee Break Session<br>(EUR3,000)    | <ul style="list-style-type: none"> <li>• Exclusive Sponsor</li> <li>• 2 easel sign at General Session Room with logo branding</li> <li>• Distribution of mini leaflets on table</li> </ul>  | 1                 |
| Delegates Transportation<br>(EUR3000) | <ul style="list-style-type: none"> <li>• Vehicle wrap advertisement on event day</li> <li>• Distribution of mini leaflets on delegate buses/vans</li> </ul>   | 2                 |
| Event Booklet<br>(EUR2000)            | <ul style="list-style-type: none"> <li>• Back Outside Cover</li> <li>• 2 page (consecutive) inside Ad</li> </ul>  | 1                 |
| Multilingual Hostesses<br>(EUR2000)   | <ul style="list-style-type: none"> <li>• Badge logo branding on all hostesses</li> <li>• Special handout kit to VIPs</li> </ul>   | 2                 |
| AfterParty<br>(EUR7500)               | <ul style="list-style-type: none"> <li>• 4 Buntings at Afterparty venue</li> <li>• 4 VIP passes to Afterparty</li> <li>• 6 Normal passes to Afterparty</li> <li>• 5 mins special remark</li> <li>• 1 Specially dedicated song during party</li> </ul> | 3                 |

## Exhibitor Booth

| Type   | Benefits  | Limit of sponsors |
|--|---|-------------------|
| <b>Startup Booth<br/>(EUR150)</b>                    | <ul style="list-style-type: none"> <li>Exhibition Space</li> <li>Logo &amp; profile in Social Media</li> <li>Logo &amp; Profile in Website</li> <li>2 days conference pass</li> </ul>   | 50                |
| <b>Corporate Booth<br/>(EUR10,000)</b>               | <ul style="list-style-type: none"> <li>Exhibition Space</li> <li>Logo &amp; profile in Social Media</li> <li>Logo &amp; Profile in Website</li> <li>Inclusion in Magazine</li> <li>2 days conference pass (2)</li> <li>VIP Reception Ticket (2)</li> </ul>  | 15                |
| <b>Country Pavilion<br/>(subject to negotiation)</b> | <ul style="list-style-type: none"> <li>Exhibition Space</li> <li>Logo &amp; profile in Social Media</li> <li>Logo &amp; Profile in Website</li> <li>Inclusion in Magazine</li> <li>2 days conference pass (3)</li> <li>VIP Reception Ticket (3)</li> <li>Exhibitor Package ;-               <ul style="list-style-type: none"> <li>a. Nameboard</li> <li>b. 3 spotlights</li> <li>c. carpet</li> <li>d. outlet</li> <li>e. 1 desk</li> <li>f. 1 brochure stand</li> <li>g. 2 chairs</li> <li>h. waste basket</li> </ul> </li> </ul> | 5                 |



For sponsorship and booth fee payment, please find the banking details as follows:

**Bank of America**



**Banking Details** : Bank of America  
**Account Number**: 3250-4837-9520  
**Routing Number** : 026009593

**Swift Code** : BOFAUS3N (*USD or unknown currency*)  
Bank of America, NA  
222 Broadway, New York, New York 10038

BOFAUS6S (foreign currency)  
Bank of America, NA  
555 California St., San Francisco, CA 94104

**WORLD STARTUP FESTIVAL™**  
2575 McCabe Way, Ste 100 Irvine, California 92614  
United States Of America

Customer service information +1.949.609.9666  
Any questions? [delegates@worldstartupfestival.com](mailto:delegates@worldstartupfestival.com)