

Paris, France  
6-8 June 2018



# World Startup Festival

Celebrating  
Entrepreneurship

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**A new era in technological revolution is here. A world where people either create or sink. This is a world of new opportunities, where people create new solutions to old problems. This is the world of entrepreneurship.**

#### **ABOUT WORLD STARTUP FESTIVAL**

The World Startup Festival's (WSF) annual event is a unique mix of business and creative arts, manifested in a wide array of panel sessions and masterclasses, intimate chat pods, soundscape fusion of emerging creative artists and public display of street art, all in one place. This is because we believe in the power of creativity and imagination in revolutionizing business and creating innovative solutions to current world problems.

The annual event is also a meeting place of various stakeholders in society to make business work – startup entrepreneurs, policy-makers, corporations and community leaders. The sessions cover policy discussions, public-private partnerships, corporate-startup collaborations and new solutions for society through disruptive technologies.



Register at  
[www.worldstartupfestival.com](http://www.worldstartupfestival.com)

# WSF FEATURES

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## LaunchPad

A platform for the launch of new initiatives by corporations and international organisations and new products by financial companies, catered for the startup ecosystem.



## IdeaPad

A stage for the sharing of mind-blowing ideas, burning news on the startup business world, new technologies, policy landscapes and future global trends by industry experts, contemporary policy-makers, startups and key opinion leaders.



## Collaboratorium

A space for collaborative argument, ideas and matchmaking between startup peers, programmers and corporates. Connect and collaborate.



## Chat Pods

A cluster of pods where delegates get to pre-book time to meet with other people at the event. Book your meetings now.



## Angels and Unicorns

An exclusive investor lounge for Premium Pass holders and startups from the D'Academy accelerator programme. Here startups engage WSF's group of private equity investors through closed-door meetings, shark tank pitches and many more.



## Startup Expo

A startup exhibition space where interesting startups from across the globe get to feature their business and network with peers.

# WSF ACCESS PASSES

WSF offers a variety of passes for participants according to their categories and benefits:

## EUR45

### Bootstrap

Entitles you to the Startup Expo and the event sessions (LaunchPad & IdeaPad).

## EUR150

### Ordinary

Entitles you to the Startup Expo, event sessions (LaunchPad & IdeaPad), Collaboratorium, Networking Cocktail, Wrap-Up Party, and Chat Pods..

## EUR300

### Premium

Entitles you to a free startup booth worth EUR150, the Angels and Unicorns exclusive investor lounge, Startup Expo, event sessions (LaunchPad & IdeaPad), Collaboratorium, Networking Cocktail, Wrap-Up Party and Chat Pods.

## Complimentary

### Media Pass

Entitles you access to all the features enjoyed by Premium Pass holders (conditional upon media accreditation and/or one complimentary pre-event coverage for WSF).

## By Invitation

### WSF Press Club

Applicable to selected global or regional media organisations worldwide. Entitles you to sponsored flights and hotels, complimentary access to all the features enjoyed by Premium Pass holders (conditional upon media accreditation and/or one complimentary pre-event coverage for WSF).

**\*Early bird 30% discount on all ticket and booth prices from 1st April - 30th April 2018**  
**\*Group discount 30% for every 5 tickets purchased (applicable to all ticket types)**

# PROGRAMME

PARIS, FRANCE  
6-8 JUNE 2018

## 5 JUNE 2018 GETTING TO KNOW

- 6.00pm – 7.30pm **Business Speed Dating**  
This is a networking session to get participants to warm up with each other, and get participants to know as many people as possible to maximize collaboration potential.
- 8.00pm – 9.30pm **Networking Cocktail**  
This is the final socializing session where participants mingle with each other over great music and finger food in the evening.

## DAY ONE, 6 JUNE 2018 IDEA HACKS

- 8.00am – 9.00am Registration & Morning Drinks
- 9.00am – 9.15am World Startup Festival (WSF) Opening Musical Piece
- 9.15am – 9.30am Introduction to WSF by  
Freda Miriklis, President, World Startup Festival
- 9.30am – 10.15am **IdeaPad: Will the Sun Shine Tomorrow?**  
 This session lays down how will work be different in the next decade, how businesses will look like, sunrise and sunset industries and how we can prepare for it.
- LaunchPad: French Government and the Startup Project**  
 This is a brief of what the French Government has in store for startup businesses within Europe and beyond.
- 10.45am – 11.30am **IdeaPad: What Can EU Do For Your Business?**  
 This session brings together EU policymakers to address startups on conducive policies and frameworks in place that startups need to know to start and scale their business in Europe.
- LaunchPad: World Bank's Innovative Startup Fund Project**  
 This is an announcement and briefing on World Bank's Innovative Startup Fund Project, what is the fund size and what are the criteria for startups.
- 11.30am – 11.45am **Coffee Break & WSF Soundscapes**  
WSF Soundscapes is a creative jam, fusing together a vast array of music and dance from different parts of the world, for a magical experience.
- 11.45am – 12.15pm **IdeaPad: The Future of Financing and Fintech Options**  
 This session explores financing options in the future, the wide array of financing options from today's fintech startups and how startups can benefit from it.
- LaunchPad: ASEAN, SEARP and its impact on SMEs and Startups**  
 This session brings together 2 key entities responsible in the development of SMEs and startups in the Southeast Asian region.

# PROGRAMME

PARIS, FRANCE  
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## DAY ONE, 6 JUNE 2018

### IDEA HACKS

12.15pm – 1.00pm

#### IdeaPad: Angels and Unicorns



This session charts the journey of the quintessential startup – from ideation, seed capital, growth capital, institutionalized funding and exit. It brings out best practices of startups in this journey, on the way to become startup unicorns

#### LaunchPad: The Family and the European Funnel



This brings to the fore an important startup entity in Europe, that provides startups with a complete service from training, funding and many more.

1.00pm – 2.30pm

#### Lunch Break

Lunch available for participants on ordinary and premium passes.

2.30pm – 3.15pm

#### IdeaPad: Corporations Doing Business with Startups



This session brings to the grill, a good mix of senior corporate representatives, who share corporate strategies and potential synergies with startups.

#### LaunchPad: IFRC's One Billion Coalition Campaign



This is an announcement and briefing on IFRC's One Billion Coalition campaign and how can businesses be part of it.

3.15pm – 4.00pm

#### IdeaPad: Understanding Equity Investments and Should You Take It



Often the first order of the day is to seek investments for your startup business. But investment means surrendering equity, and control of your business. When should you surrender equity and how much?

#### LaunchPad: Company Offering



This is an introduction from a corporation and their offerings to startups.

4.00pm – 4.45pm

#### IdeaPad: What are Today's Blue Ocean Sectors?



This session discusses upcoming trends in business and technology, and brings out sectors and industries that are still nascent, with a lot of opportunities.

#### LaunchPad: Company Offering



This is an introduction from a corporation and their offerings to startups.

4.45pm – 5.00pm

#### Coffee Break & WSF Soundscapes

WSF Soundscapes is a creative jam, fusing together a vast array of music and dance from different parts of the world, for a magical experience.

5.00pm – 5.45pm

#### IdeaPad: Creating a Support System for your Business



This session shares effective ways to sharpen your message and win friends and allies in business.

### ON-GOING PROGRAMME

9.30am – 6.30pm



CHAT PODS






STARTUP EXPO

## DAY TWO, 7 JUNE 2018

### PEER-TO-PEER

10.00am – 10.30am	<b>WSF Music Jam</b> This is a mood-setting session where startups and artists come together to make great music and dance before getting started for the day.
10.30am – 11.30am	<b>Collaboratorium: Startup War Stories</b>  This is a peer-to-peer sharing session amongst startups on their journey from failure to success, and what are the common factors that make them successful.
11.30am – 12.30pm	<b>Collaboratorium: What Do Corporations Need?</b>  This sharing session brings together corporate representatives and startups to explore what corporations really need, and what startups can offer.
1.00pm – 2.00pm	<b>Lunch Break</b> Lunch available for participants on ordinary and premium passes.
2.00pm – 3.00pm	<b>Collaboratorium: Founders and Coders</b>  This session brings together founders who are looking to develop a platform, and coders who can translate business ideas into programmes.
3.00pm – 4.00pm	<b>Collaboratorium: The Scaling Challenge</b>  This peer-to-peer sharing session brings together startups to share best practices on how they can get out of a plateau and start scaling up their business.
4.00pm – 4.15pm	<b>Coffee Break &amp; WSF Soundscapes</b> WSF Soundscapes is a creative jam, fusing together a vast array of music and dance from different parts of the world, for a magical experience.
4.15pm – 5.15pm	<b>Collaboratorium: Managing Conflict between Partners</b>  This peer-to-peer sharing session brings the most important point on the sustainability of a company – managing conflict between partners. Here we share ideas and experiences on how we can deal with different personalities, understand the real concept of synergy and synthesizing different ideas into one.
5.15pm – 6.15pm	<b>Preparatory break</b>
6.15pm – 7.15pm	<b>Booze and Juice – Wrap Up Party</b> This is a wrap up party for participants to unwind after two days of ideas and network exchanges.

#### ON-GOING PROGRAMME

10.30am – 5.30pm	 <b>CHAT PODS</b>
2.00pm – 5.00pm	 <b>ANGELS AND UNICORNS</b>
10.00am – 5.30pm	 <b>STARTUP EXPO</b>

## DAY THREE, 8 JUNE 2018

### NETWORKING AND PARTY

This day is dedicated to selected meetings between startups and interested investors and corporations.



**www.  
worldstartupfestival.  
com**

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